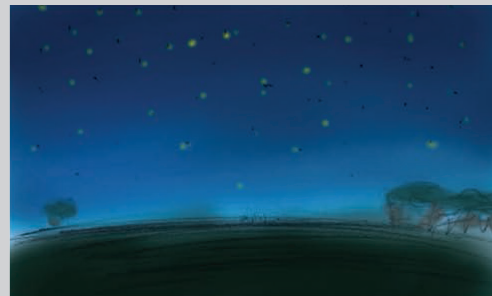


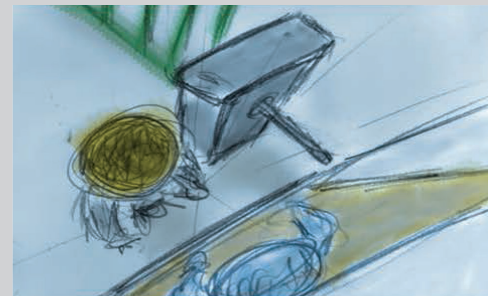
# SIAD IN A DAY | Storyboard



Beginning with imagery of natural ecosystem we show that it is still night time. These images are mixed with views of a plant in the early hours of the morning – showing the parallel of the SIAD universe which is also active 24 hrs a day.



The beauty of nature at night



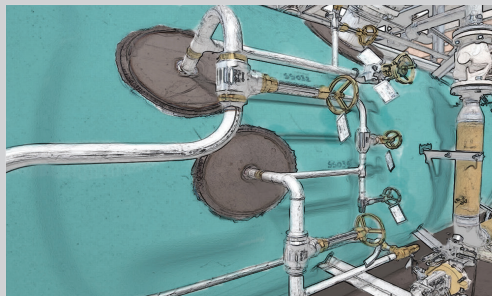
Suggesting SIAD sense of responsibility through high security

## CONTENT

Gas primary production, ASU assembly

## LOCATION

Osio, Porto Torres, Rajhradice, Calarasi, Bariano (some of these, not everywhere, can be used to go to filming the image sensation we want to represent)



The ASUs assembly in China

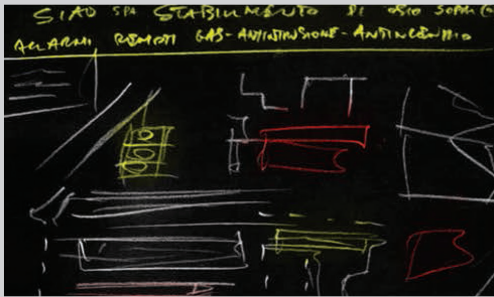


The control room manned at night

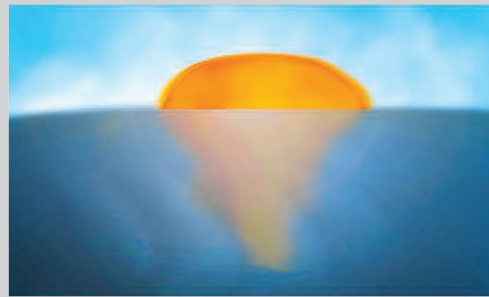
# SIAD IN A DAY | Storyboard



In the natural universe we see that dawn is breaking. In the SIAD universe a new working day is also beginning. We see some of the activity involved with refilling, and compressors assembly.



One of the monitors showing pipelines



Dawn is breaking



SIAD people work in a conscientious way

## CONTENT

Gas secondary production, compressors assembly

## LOCATION

Osio, Rajhradice, Salerno, Cluj-Napoca. (some of these, not everywhere, can be used to go filming the image sensation we want to represent)

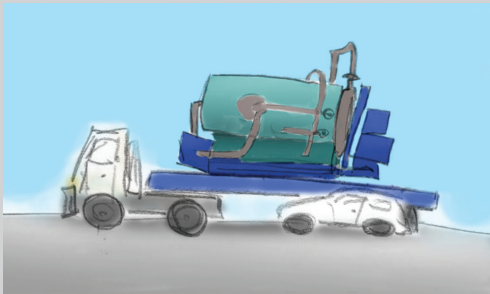


Dynamic imagery from a camera mounted on a forklift

## SIAD IN A DAY | Storyboard



As the day progresses, activity intensifies in both nature and at SIAD. Imagery inside SIAD is often mixed up (not chronological) showing the multi-faceted aspect of the group.



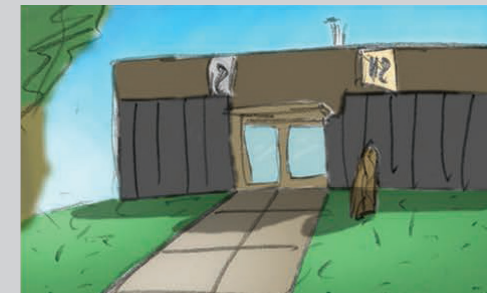
SIAD works for society in the world – a consultant going to the airport

### CONTENT

Transport, Analysis and Research

### LOCATION

Osio, Rajradice, Salerno, Dalmine



Like SIAD, nature is industrious



## SIAD IN A DAY | Storyboard



Research is driven by curiosity and optimism. As a result we have advanced gases for use also in the medical field. These too show how our work strives to improve the lives of people.



A laboratory



R&D requires care and determination



A break through in the lab

### CONTENT

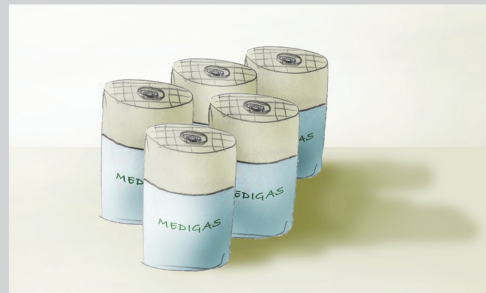
Analysis and Research, Home Care

### LOCATION

Osio, Rajradice, Salerno, Dalmine, San Mauro



A patient in nature connects the two universes



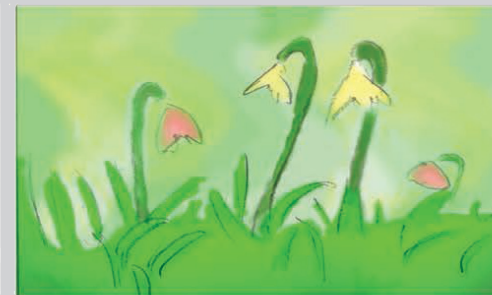
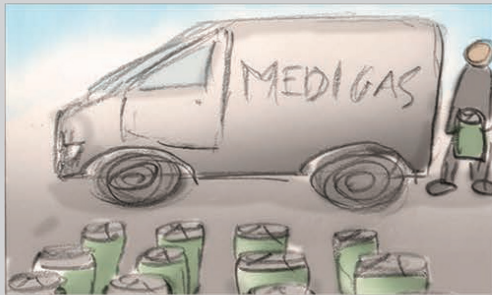
Home care application



## SIAD IN A DAY | Storyboard



In some parts of the film we will reinforce the comparison of the two universes by playing with visual aspects such as shape and form.



Home care



Industrial robots that depend on our gases

Working hard together, celebrating progress together

### CONTENT

Home care, design of robots, plants and compressors

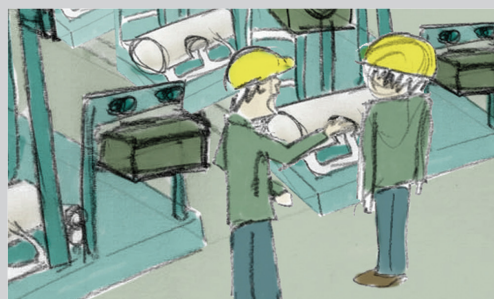
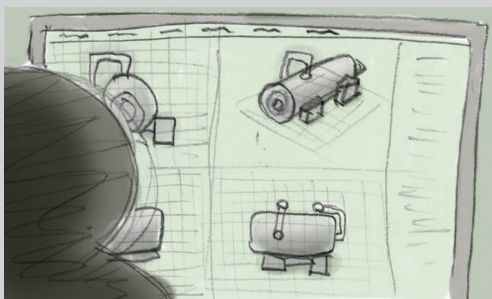
### LOCATION

Bergamo

# SIAD IN A DAY | Storyboard



The engineering sector is a significant and even more growing part of the SIAD Group.



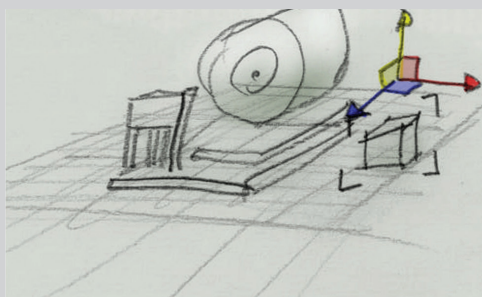
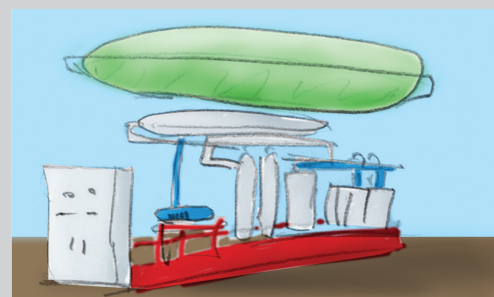
## CONTENT

Design of robots, plants and compressors

## LOCATION

Bergamo, Curno

Burners are found in both universes



The construction of CO2 plants

# SIAD IN A DAY | Storyboard



Another parallel between the two universes is the water. And also the motion of living beings.



## CONTENT

Secondary gas production, transport

## LOCATION

Brescia

Even carbonated water is a natural phenomena



Everybody at SIAD plays an important part



# SIAD IN A DAY | Storyboard



Diversity is an important aspect even for SIAD. What's more, our operation is spread across different parts of the world.



Czech Republic

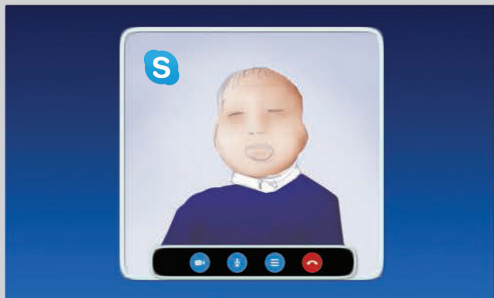


Cina

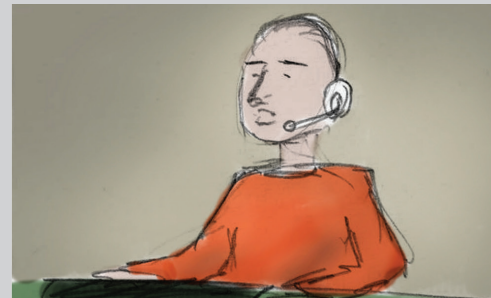
CONTENT

Sales, customer service

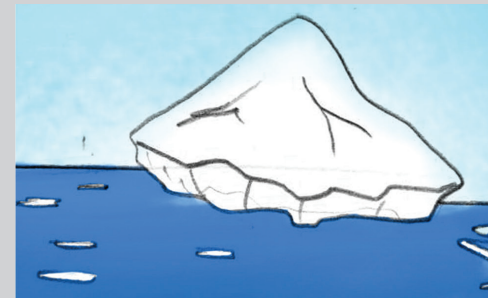
LOCATION



Russia



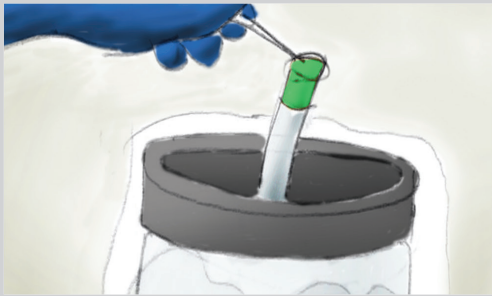
Customer service



# SIAD IN A DAY | Storyboard



From cryobiology to the party world: diversification is a key topic for the Group.  
As well as people training and education.



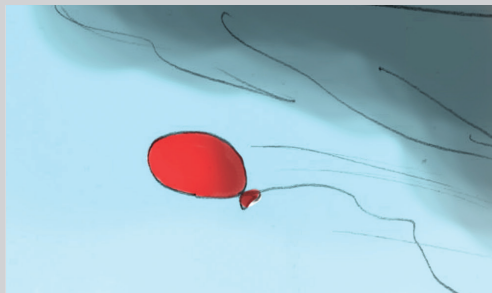
## CONTENT

Cryobiology, Festa Balloon and training

## LOCATION

Bergamo, Monza

Cryobiology



A training course held for agents

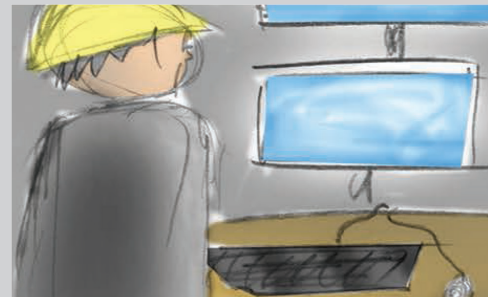
## SIAD IN A DAY | Storyboard



The day is drawing towards a close. The camera begins to ascend up and out of the plant in the evening light (drone footage). This is where the two universes meet – the relatively small universe of SIAD is shown in the greater context of the planet we share.



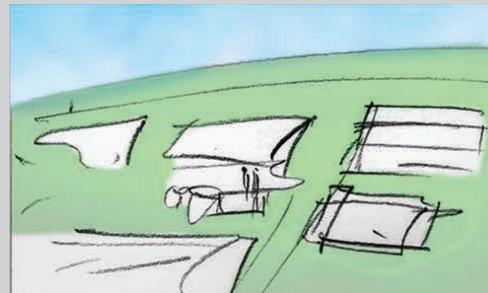
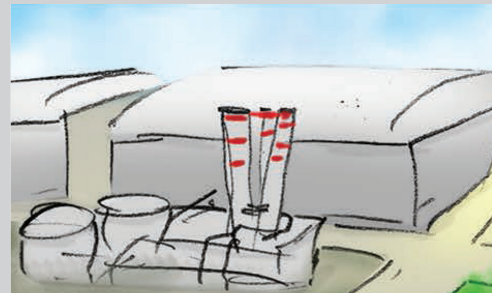
Sunset



Another control room



The plant in evening light



From high in the sky

### CONTENT

Primary production

### LOCATION

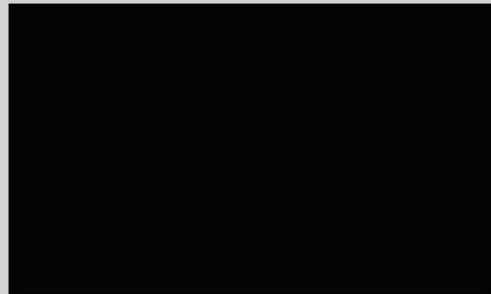
Osio, Porto Torres, Rajhradice, Calarasi



## SIAD IN A DAY | Storyboard



The SIAD group of companies is united by its founding belief that the laws of nature can be harnessed to make the world a better place for everyone.



Special thanks to every one of our companies

SIAD Macchine Impianti  
ESA - Pyronics  
SIAD Healthcare

All of the companies in the group are named



SIAD

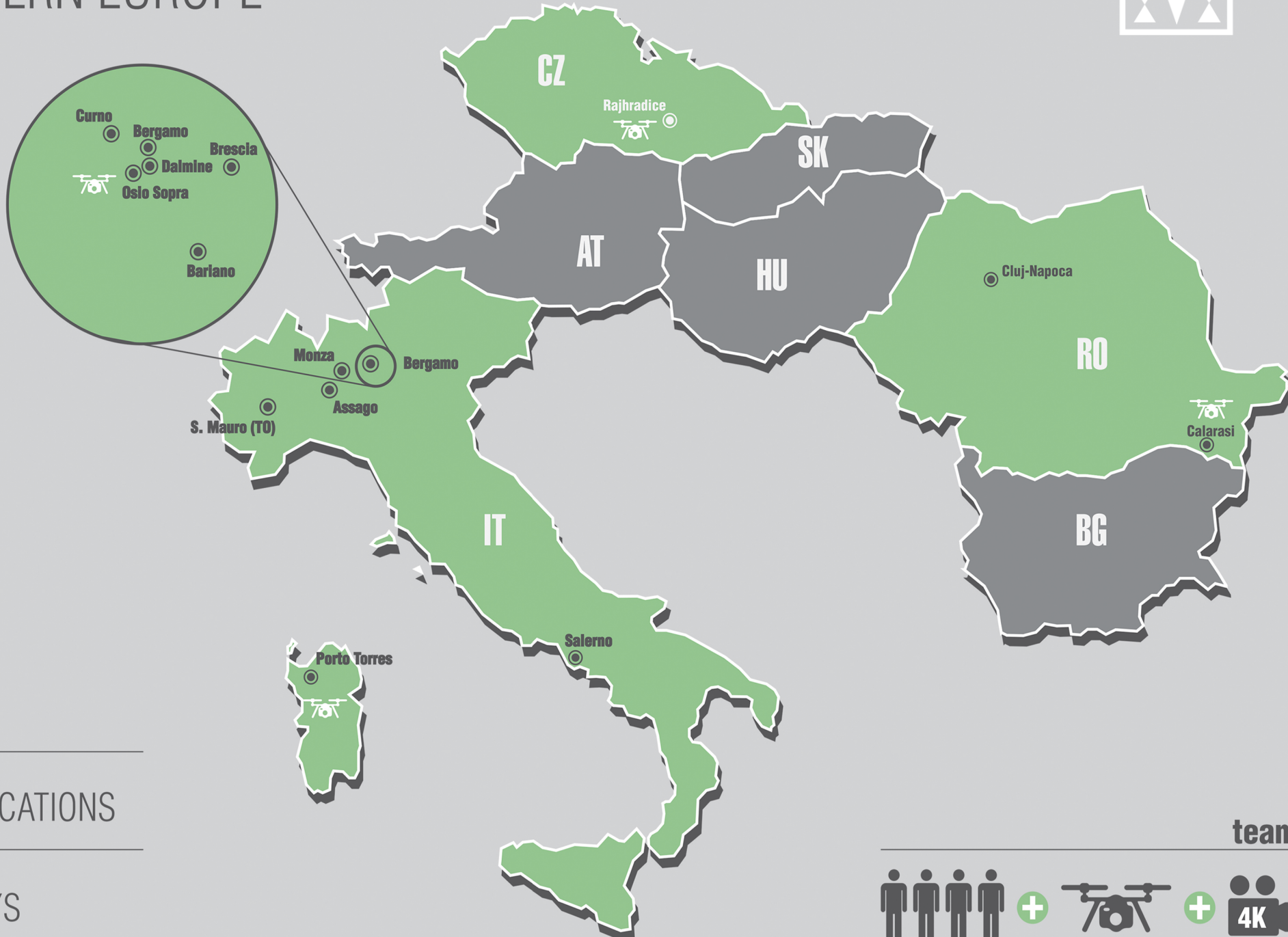
NATURE

VOICE OVER ITA/ENG



# PRODUCTION LOGISTICS

## ITALY-EASTERN EUROPE



14



LOCATIONS

30



DAYS

team



4K